

For immediate release

Getaway Sweepstakes Promotes Area Tourism Coshocton County Businesses Listed on Regional Travel Guide

NEWARK, OHIO—TriStateRoadTrip.com, a destination-focused regional travel website (www.tristateroadtrip.com), has announced its Spring Getaway Sweepstakes. The Web site is a joint effort of the Columbus – Pittsburgh Corridor Tourism Committee, including Roscoe Village in Coshocton County and partner Successful Ventures, LLC.

The Spring Getaway Sweepstakes includes inviting members to register for prizes to be awarded over the promotion campaign, ending April 11, 2011. Prizes include overnight stays at hotels, bed and breakfasts, dinner gift certificates, concert tickets and attraction tickets. Member registration is free online and no purchase is necessary to enter the sweepstakes.

TriStateRoadTrip.com is a social travel guide combining editorial travel content from blog contributors with user reviews to form a collection of experiences from travelers. Users may select specific travel experiences and directory listings (accommodations, arts, attractions, dining, entertainment, events, golf, history, outdoor recreation, museums, tours, or sports) and create a travel plan based on their interests. The web site features regional places to eat, stay and play, in over 110 communities along the highway connecting three states and nine counties between Columbus, Ohio, Top of West Virginia and Pittsburgh, Pennsylvania.



Debbie McDonald, Marketing and Public Relations Manager for Historic Roscoe Village and Corridor Tourism Steering Committee member noted, “Tristateroadtrip.com allows us to share Historic Roscoe Village attractions with visitors across the Corridor and with surrounding states. We are happy to be part of this online marketing effort and look forward to seeing increased visits in Coshocton County.”

Free membership at TriStateRoadTrip.com also provides ways to take advantage of discounts and packages, offers from participating local retailer partners, mapping and directions to chosen destinations, contests and ways to continue interaction. Local businesses may list or claim their listing at no charge and may post area events. Over 60 local businesses and attractions have been included in the website. Businesses interested in offering their product and services for free sweepstakes promotions may contact TriStateRoadTrip.com at info@tristateroadtrip.com.

The Corridor Tourism Committee, composed of the nine counties’ Convention and Visitors Bureau directors and other interested parties, was founded in 2008. It maintains a close affiliation with the Columbus – Pittsburgh Corridor Committee, a group dedicated to the completion of several highway projects and the promotion of a multimodal transportation system along the Corridor.

The free website was developed by Successful Ventures llc, marketing veterans who combined their business growth and marketing experience with hotels, attractions, restaurants, events and destination management organizations with technology, to help boost local economies.

Successful Ventures, LLC, was founded in 2000, by Coshocton, Ohio native, Linda Linham. Located in Newark, Ohio, the firm specializes in vision to profit turn around and growth in small and mid-sized businesses. Successful Ventures, LLC can be contacted at 740-344-1721 or www.successfulventuresllc.com.

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