

Kiefer's Florist Relocates to Roscoe Village

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Coshocton, OH – Roscoe Village proudly welcomes Kiefer's Florist to their historic neighborhood. Owner Ed Kiefer, a third generation florist, relocated his business from Fifteenth Street, where it has been located since 1927, to 381 Hill Street, the former offices of the Roscoe Village Foundation.

Kiefer, who lives close-by, drove by the Hill Street location for over 30 years, never dreaming it would eventually be the beautifully renovated home of Kiefer's Florist. He professes to have always loved the village and took interest in its restoration process even as a high-school student. Ed recalls speaking many years ago with an enthusiastic Mr. Montgomery, a loyal customer of Kiefer's, about moving their shop to Roscoe. "It took a while, but I'm finally here!" Kiefer exclaims.

He describes the former condition of the Hill Street structure as "forlorn and neglected". With a vision of "an East Coast and Midwest turn-of-the-20th-century traditional look" and several months of hard work, he now says the house is "happy inside and out". Kiefer credits architect Charles Gallagher with understanding his vision and "melding all my ideas into a cohesive look". He also gives kudos to project contractor Joe Weaver and his crew for their efficiency and diligence in working within the timelines, which kept the renovation on schedule. He notes Donnie Royer's abilities in particular. "Great workmanship!"

Kiefer's Florist brings a variety of products and services to the village, including complete fresh cut flower service for all occasions, green plants, seasonal blooming plants and home and garden accessories. High-quality roses are a specialty, as are their unique floral arrangements.

A grand opening is in the works for the weekend of April 29, but the shop is already open for business. Stop in Monday – Saturday from 8:30am to 5:30pm and Sundays from 11am to 4pm. You can also call in your order at 622.3993, or visit their Web site at www.kieferflorist.com.

So what does the future hold for Kiefer's Florist? Well, sometimes the more things change, the more they stay the same. To quote Ed Kiefer himself from a Coshocton Tribune article, circa 1981, "I think the next few years will be tough. With the economy still awry, and the addition of two new flower stores to the area – competition will be fierce. But one thing for sure – I believe in my business and I believe we have quality products. I see no reason why we shouldn't be here another 70 years."

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